

NORTHDALÉ CIVIC ASSOCIATION
MINUTES OF APRIL 19, 2006

Call to Order

President Nancy Stearns called the meeting to order at 7:10 p.m. Directors present were: Bill Castens, Ann Frisbie, Don Hachey, Carmela Joseph, Cullen Logan, and Ann Teigen

Directors absent were: Jesus Blasques, Frank Giordano, Linda Harris, Logan Mabe, Claude Siler-Nixon and Carmen Torres

Guests attending were: William D. Smith

Board Business

Approval of Minutes – the minutes for March were presented. Don Hachey made the motion to accept the minutes. Cullen Logan seconded the motion, which passed unanimously.

It was decided that two \$25 gift certificates would be purchased and given to Deputy Jeffrey Massaro to present to volunteers Frank Reno and Marcelina Bravo for their help preparing the Family Fun Fest and Easter Egg Hunt flyers for distribution.

A hidden address was randomly selected by the Board to include in the May/June Northdale Newsletter from a list of current NCA members.

4333 Honey Vista Circle was the address chosen.

Financial Report

Ann Teigen presented the NCA financial reports (March/April) and Bill Castens provided a report of OWLS assets through March 31, 2006. Bill reported that the OWLS are breaking even on expenses. Ann Teigen indicated a cost saving in professional services will be derived by using Turbo Tax for Business for NCA taxes for 2005 and 2006.

A meeting is scheduled next Wednesday with Rick Valdes to discuss the donation that the NCA plans to make to Northdale's Friends of the Park with money from the Family Fun Festival.

Proposed Budget - Dollars for Meet the Candidates Night will fall under Budget Item 530 – Community Issues. Also, dollars for the Newsletter's Hidden Address (\$300) needs to be added and brought to the next meeting.

Carmela Joseph made the motion to accept both financial reports. Don Hachey seconded the motion, which passed unanimously.

Committee Reports

Newsletter – the May/June Newsletter is at Alpha Graphics. It will contain a two-page spread with pictures of the Family Fun Festival. Nancy reported that there were many new advertisers – two or three full-page and that the dead wood have been removed. If they want to come back, they will need to pay up front.

Communications

Webpage – the NCA webpage continues to be out of date. Nancy will contact Jesus about the webpage company doing a better job keeping items up to date and ask for suggestions on how we can improve it.

Community Relations

Welcome Basket Update –no report as Jesus was absent.

Cullen Logan suggested having Board members get together once a week to go to our sponsors for a meal, coffee, etc.

Deed Restrictions

Frank Giordano was absent, but provided the following Deed Restriction status report for April:

This past month in addition to sending out 12 violation letters, Frank had an unusual amount of commercial vehicles parked in the community. Since this is a County Code violation, Frank acted without the usual complaint letter. Frank called in 7 new violations of six-wheeled vehicles parked throughout Northdale. Frank also addressed this problem in the Newsletter. Frank asked that Board members be informed that Hillsborough County does not permit the parking of commercial vehicles in residential areas.

Pinerock Case - Nancy reported that she and Frank went to the violating homeowner and the owner will come into compliance.

Bill Castens wanted the Board to be aware that the County plans to make changes that will lower the level of water for a pond behind Autumn Leaves Drive where there is a potential for flooding problems.

Events

Easter Egg Hunt – event was held April 15th

There was some confusion about the start time – 9 or 10 a.m. but there was a good turnout for the hunt. It was noted that the amount shown in the budget for the Easter Egg Hunt reflects both 2005 and 2006 expenses.

Family Fun Festival – event was held April 8th

The Family Fun Festival and parade was a great success. Ann Teigen has presented a breakdown of suggested appreciation amounts to the Park, Sheriff, Fire Fighters, etc.

Garage Sale – event was held March 25th.

The garage sale was a success with an increased number of treasure hunt sales. It was recommended that we give coordinator Julia Jones a \$50 gift certificate to Applebee's.

Marketing

It was decided that the NCA will send out a cover letter with a copy of the Newsletter to Family Fun Festival sponsors/vendors encouraging them to advertise. Don Hachey will compose a draft and send it out for our review.

Hang Tags – continue hanging them even though membership renewals are due to be mailed next month.

Membership

Nancy reported that the membership brochure is being updated and AlphaGraphics has the go ahead to print. A mass mailing will go out to all of our residents the last week of May (cover letter and brochure in a window envelope). Thank you for your membership cards have been ordered.

Grants – Don Hachey reported that there are several types of County grants that we could apply for: Neighborhood Mini-Grants \$1,500, Neighborhood Tree Planting Grants \$2,500, and Low-volume Irrigation System Grants \$2,500. Don gave all Board members copies of the application forms to look over and will ask for input at our next meeting. There is also a Sheriff's Grant of \$1,500. It was noted that Walmart provides a grant (up to 2,500 volunteer hours) which Ruth Zeigler is using for her time working with Friends of the Park.

OWLS

Bill Castens reported that the OWLS are doing fine. The idea of a scholarship fund for the OWLS was mentioned. It was noted that 56 people paid for a trip on a 55 person bus.

Old Business

Candidates Night – Event to be held August 24th. We will serve bottled water and light refreshments between 6:30 and 7:00 p.m. The time slot for speakers will be from 7:00 p.m. to 9:00 p.m.

Either a postcard or letter with R.S.V.P. mailing was suggested. It was noted that we need to get a 'save the date' mailing out by the middle of May.

New Business

Topic of President-Elect – put in abeyance for now.

Public Comment

Deputy Jeffrey Massaro reported that there is a fund raiser coming up and will give us more details later.

Visitor William Smith came to observe the Board and stated he was impressed with what he saw.

Adjournment

Bill Castens made the motion to adjourn the meeting. Carmela Joseph seconded the motion, which passed unanimously. The meeting adjourned at 8:55 p.m.

Respectfully submitted,

Ann Frisbie
Secretary