

NORTHDALE CIVIC ASSOCIATION
MINUTES OF FEBRUARY 15, 2007

Call to Order

President Nancy Stearns called the meeting to order at 7:04 p.m.

Directors present: Bill Castens, Ann Frisbie, Frank Giordano, Don Hachey, Claude Siler-Nixon, Donna Tafuro, Ann Teigen and Nancy Wix

Directors absent: Cullen Logan and Logan Mabe

Guests attending: Ben Black, Tony Ruane, Edward Tregoe, Khari Batchelor and Sr. Marketing Advisor, Marty Katz

Public Comment & Introduction of Guests: Each guest attending introduced themselves. Marty Katz mentioned that the décor of the new restaurant on Dale Mabry, Grille One Sixteen, is outstanding and a very upscale addition to our neighborhood.

Board Business

Approval of Minutes – the minutes for January were presented. Bill Castens made the motion to accept the minutes. Don Hachey seconded the motion, which passed unanimously.

Financial Report

Budget Approval – Ann Teigen presented the January 2007 Profit and Loss Financial Report. January was a slow month but we are still about 8K ahead of budget. Bill Castens presented the January 2007 Financial Status Report for the OWLS which showed a 3K gain after expenses. Don Hachey made the motion to accept the financial reports. Claude Siler-Nixon seconded the motion, which passed unanimously.

Committee Reports

Communications

The following three items were discussed:

- Newsletter Timely Delivery -
- Newsletter Prepay Policy
- Newsletter Past Due Accounts

The newsletter will be printed on lighter weight paper and folded for bulk mailing which should help getting it delivered in a timelier manner. The prepay policy will be enforced and Ann Teigen is invoicing the past due accounts and following up.

It was decided that the Board should hold a meeting to address marketing the newsletter. A meeting was scheduled for Thursday, May 10th at 7 p.m. to brainstorm marketing the newsletter.

Community Relations

Welcome Bag Update – Nancy Wix reported that 18 bags have been delivered. It appears that some of the new homeowners are completely rehabbing their properties.

Deed Restrictions

Frank Giordano explained to the visitors how the deed restrictions in the Gables I neighborhood are coming up for renewal. Frank has met with Don Hardy from Logan Gate to see how they did theirs. Frank has scheduled the first meeting for the Gables I homeowners for March 20th at 7 p.m. at the community center. Frank indicated that he would like to have Board approval to get some legal advice regarding the renewal of deed restrictions. Bill Castens made the motion to approve legal expenses up to \$1,500. Claude Siler-Nixon seconded the motion, which passed unanimously.

Deed restriction violations at 4601 Landscape Drive - The Board decided not to pursue taking the homeowners to court as maintenance of the property is not as bad as others in the area.

Events

Garage Sale - Event date is March 24. Nancy reported that Julia Jones will coordinate the garage sale after all. The treasure map can be filled in on-line.

Easter Egg Hunt – Event date is April 7. Ann Frisbie is chair. Bethany Teigen will participate as the Easter Bunny. A meeting will be set up with Adrien at the Park to coordinate our efforts. The banner will go up inside the park.

Family Fun Festival – Event date is April 14. Bill Castens is chair. Weekly meetings will be held at Northdale Park at 7:00 p.m. every Thursday (except the 3rd Thursday of the month when the NCA Board normally meets). All Board members are encouraged to attend as many meetings as possible. At the next Board meeting we'll have flyers, bags and rocks to distribute to the neighborhoods.

Membership

Membership gift (2007) – Nancy Stearns is getting additional bids.

Volunteers List – the Board decided that Marty Katz will handle volunteers.

It was noted that membership renewals go out the end of June.

Old Business

Administrative Assistant Position – the need for offsetting some of the workload for the Board Treasurer during peak periods such as membership renewal and Pumpkin Run enrollment was discussed. It was noted that the cost for paying for hourly clerical assistance would need to be added to the budget. It was decided that when the finance committee meets to plan the coming year's budget, they will add a line item to cover an administrative assistant.

Hillsborough County Neighborhood Conference – March 10th from 8 a.m. to 2:30 p.m. at Hillsborough Community College. There are 19 workshops scheduled. Cost is \$12.

New Business

Welcome Cards to businesses – Donna Tafuro brought a sample card to show the Board which we unanimously agreed was impressive. The setup cost was \$25.00 and each card will cost .60 cents. It was agreed that only the phone numbers for the Executive Board members and Marty Katz would be listed. In addition, the NCA website address should be included. The expense will be charged to Community Relations in the budget. Marty Katz will be in charge of disbursement of the cards to new businesses in Northdale.

Marty Katz is pursuing the idea of having a gambling cruise for Northdale residents.

The NCA Annual Meeting will be May 17th at the park. It was decided to table the idea of having Buddy Johnson as a guest speaker.

Adjournment

Bill Castens made the motion to adjourn the meeting. Donna Tafuro seconded the motion, which passed unanimously. The meeting adjourned at 8:32 p.m.

Respectfully submitted,
Ann Frisbie, NCA Secretary