

NORTHDALÉ CIVIC ASSOCIATION
MINUTES OF MAY 17, 2006

Call to Order

President Nancy Stearns called the meeting to order at 7:05 p.m. Directors present were: Jesus Blasques, Bill Castens, Ann Frisbie, Frank Giordano, Don Hachey, Cullen Logan, Logan Mabe, Ann Teigen and Carmen Torres
Directors absent were: Linda Harris, Carmela Joseph and Claude Siler-Nixon
Guests attending were: Sylvia and Marty Katz, Catherine and Frank Reno, Adelle and Larry Spitzer

Board Business

Nancy Stearns presented a gift certificate to Frank Reno, a Sheriff's Department volunteer, for his help preparing the Family Fun Fest and Easter Egg Hunt flyers for distribution. An additional gift certificate for volunteer M. Bravo will be delivered as he could not attend the Board meeting.

Approval of Minutes – the minutes for April were presented. Don Hachey made the motion to accept the minutes. Carmen Torres seconded the motion, which passed unanimously.

Financial Report

Budget Approval - Ann Teigen presented the NCA financial report "Profit & Loss Budget Overview June 2006 through May 2007". There were increased dollars added for the Pumpkin Run, Easter Egg Hunt and the Newsletter Hidden Address. Frank Giordano made the motion to accept the budget report. Don Hachey seconded the motion, which passed unanimously. In addition, the April 2006 Budget Performance was reviewed and Bill Castens presented the OWLS financial report of assets through April 30, 2006. Don Hachey made the motion to accept the April reports. Ann Frisbie seconded the motion, which passed unanimously.

Family Fun Festival Donations – Ann Teigen reported that donations have been made to the Sheriff's Department and to the Friends of the Northdale Park. In addition, a contribution was made to the Hillsborough County Firefighters Local 2294 Widow and Children's Fund. The NCA also provided a sponsorship in kind to the Tampa Bay Federal Credit Union for their golf tournament in which Mary Katz and Logan Mabe participated. To date, the FFF has cost the NCA just \$54. The Board expressed its appreciation to Marty Katz for his tireless efforts in pursuing sponsors and helping to make the FFF a premier community event.

Committee Reports

Communications

Webpage – Jesus Blasques and Nancy Stearns reported that they met with web designers Donna and Mike Kohanyi of Suncoast Web Gallery, Inc. A formal bid has not yet been received, but their estimate for initial start up costs would be \$1,800 to \$2,000, followed by a \$30 per month management fee. It was pointed out that we need to emphasize when getting bids that “we own the content” of the NCA website. Nancy suggested requesting a grant to cover the cost of building the new web site. It was determined it might be better to go for a grant to cover add on amenities to the redesigned website since we want to get the new hosting accomplished ASAP. A suggestion was made that we look at going with a web design company that is a CABA member. Nancy will check the CABA directory for web designers and call two more for estimates. Marty Katz indicated member-to-member CABA discounts could be substantial.

Community Relations

Welcome Basket Update –no report

Newsletter Bids – Ann Teigen presented a pricing quote from Associated Printing that is significantly lower than our current charges from Alphagraphics for publishing the NCA Newsletter. Cost savings appear to be over \$4K per year. Due to the size of the pricing difference, we requested Associated Printing re-check their bid to ensure it was correct. They have confirmed their pricing to us. Nancy Stearns stated that she had checked with Carrollwood Copy Center and they quoted a price close to Alphagraphics. A question was raised whether we can retrieve our artwork and ads from Alphagraphics. Nancy will approach Alphagraphics with the low bid numbers to see if they’ll be competitive. If we decide to go with Associated Printing, or another printer, the change would not occur until after the July/August circulation. It was also pointed out that even if we go elsewhere with the newsletter printing, we could still work with Alphagraphics for other jobs.

Deed Restrictions

Frank Giordano reported that there were 14 new deed restrictions cases and 8 new County Code cases this month.

Frank pointed out for the newer Board members and visitors that every community within Northdale has their own unique deed restrictions, some more restrictive than others. Frank met with Attorney Wiggins regarding our options for deed restriction revisions. If nothing is done, all the deed restrictions will automatically renew for another 10 years. Gables I comes up for renewal 06/06/07. Bay Levitt comes due 12/28/07. They both require a majority of lot owners to modify. Golf Club comes due 12/11/08 and requires the developer (or assignee, if any) plus 60%

of lot owners to modify. Fox Hollow comes due 12/19/09 and requires a majority of lot owners, plus may need 70% for certain changes to modify.

Frank feels that enforcing deed restrictions is more important than changing deed restrictions. It was agreed that we should pursue giving the NCA authority to enforce deed restrictions for homeowners. Don Hachey made the motion to allocate sufficient funds (not to exceed \$1,200) for Frank to go forward with this effort with Attorney Wiggins. Jesus Blasques seconded the motion, which passed unanimously.

Cullen Logan recommended that the NCA send a memo to homeowners recognizing those homes that have been improved. Don Hachey will compose a note and send it to Board members for review.

Events

Candidates Night – event scheduled for August 24th Nancy Stearns and Ann Frisbie are event coordinators. Post cards are being printed and should be ready by Friday, May 19. These ‘hold the date’ cards will be mailed to candidates that are currently registered ASAP. On July 17th the official invitation letters will be mailed to all candidates registered for offices that affect the Northdale districts. Logan Mabe will provide an article for the Newsletter. It was suggested that we check with Deputy Jeffrey Massaro to see whether we can get a digital sign at the Northdale entrance to advertise the event.

Marketing

The NCA sent a letter with a copy of the Newsletter to Family Fun Festival sponsors/vendors quoting our rates and encouraging them to advertise and offering a pre-paid discount. As a result, Mary Jo’s Dance Academy paid a year in advance.

Membership

Nancy reported that the NCA membership brochure will be mailed May 26th. It was suggested that Carmen Torres be assigned to visit the homes of people who check off that they are interested in volunteering. Any membership forms so checked will be copied by the Treasurer and given to Carmen for follow up. A suggestion was made that at the end of June we will stand at the Northdale entrance to solicit NCA memberships.

Grants – Don Hachey reported that the Neighborhood Mini-Grant application deadline is July 21st. It was suggested we attempt to get a mini-grant for Phase 2 of the NCA web site. Jesus will write up for submission. Ann Teigen will resend the e-mail with application for the Bank of America Neighborhood Grant to Don Hachey for him to nominate Bill Castens for his work with the OWLS.

OWLS

Bill Castens covered during the financial report.

Old Business

Don Hachey stated he'd like us to follow up on Cullen's suggestion that we get together for coffee or breakfast. It was suggested that we set up a breakfast for next week.

New Business

NSTD Referendum Assistance – Frank Giordano reported that the Northdale Special Tax District will be requesting a \$30 increase, over the current \$100 annual tax assessment in a September referendum. This money will help pay for the Sheriff's Department off-duty deputy patrols. Frank stated that it's important to encourage our neighbors to vote yes for this referendum and remind them of the great job our deputies do for us on a continuing basis.

Concert in the Park – Event will be held July 14th with a rain date of July 21st. Hours of this event will be 7:00 to 9:00 p.m. We have met with Rick Valdez and the Park will provide a generator, a 16' x 25' stage, and a park run concession stand. It was noted that we should have an ad for the NCA Newsletter as well as the Carrollwood News and perhaps other publications. Logan Mabe will handle. Ann Teigen indicated that the NCA will budget \$600 for this event.

Public Comment

Marty Katz noted that he has recently seen businesses selling between the sidewalk and street on Northdale Blvd. and asked what could be done about it. The next time it happens Deputy Massaro should be contacted.

Adjournment

Frank Giordano made the motion to adjourn the meeting. Bill Castens seconded the motion, which passed unanimously. The meeting adjourned at 9:08 p.m.

Respectfully submitted,

Ann Frisbie
NCA Secretary