

NORTHDALÉ CIVIC ASSOCIATION
MINUTES OF SEPTEMBER 20, 2006

Call to Order

President Nancy Stearns called the meeting to order.

Directors present: Bill Castens, Frank Giordano, Don Hachey, Carmela Joseph, Cullen Logan, Logan Mabe, Claude Siler-Nixon and Carmen Torres

Directors absent: Ann Frisbie, Jesus Blasques, and Claude Siler-Nixon

Guests attending: Sylvia and Marty Katz, Anne Castens and Donna Tafuro

Board Business

It was noted that several potential new Board members did not attend.

Approval of Minutes – the minutes for August were presented. Frank Giordano made the motion to accept the minutes. Cullen Logan seconded the motion, which passed 9-0

Financial Report

Budget Approval – Don Hachey made the motion to approve the financial report. Carmen Torres seconded the motion, which passed 9-0.

Committee Reports

Communications

Webpage – Nancy Stearns said she is hearing nothing but favorable things about the new Northdale website. She noted that the deed restriction forms are coming in more easily since the change over.

Community Relations

Nancy Stearns reminded everyone of the Carrollwood Area Association of Neighborhoods meeting to be held in Plantation.

Deed Restrictions

Frank Giordano thanked everyone for the hard work in campaigning for the passage of the Northdale Special Tax District assessment increase. He said there has been an increase in complaints concerning overgrown grass and mildew on walls, but otherwise he's pretty pleased.

Events

Pumpkin Run – event date is October 28. Logan Mabe is event coordinator. Tampa Bay Federal Credit Union has pledged \$1,500. Bill Castens said he

had also contacted Washington Mutual and Bay Cities banks. Marty Katz said he was able to get Beef O'Brady's to agree to a sponsorship.

Nancy Stearns said that pancakes are back on the menu and will be provided by J. Christopher's with McDonald's supplying apple juice and coupons. She also said Kash n' Karry will provide bottled water and bananas. Marty Katz said Starbuck's will donate coffee as they have in the past. Crisper's cannot do wraps, but may supply salad.

Ann Teigen said that she will take at least 1,000 Pumpkin Run fliers to races leading up to ours to spread the word.

Marty said he did not think the Board was marketing the Pumpkin Run as it should as far as getting sponsors and publicity. He said he visited Wal-Mart but could not get them to sign on as a sponsor. He suggested that next year the Board start the process earlier and decide which major sponsors to target. He said, "The way we're doing it now doesn't seem to be working."

Nancy said that after this year's event is done, she suggests that Marty and Logan sit down and plan the strategy for next year.

Concert in the Park – Ann Teigen said the September 15 concert that featured the Ton Kats went over better than the first one.

Bill Castens made a motion to put on a holiday-themed music event in December with a budget of \$750. Frank Giordano seconded the motion. The motion passed 8-0.*

Membership

Don Hachey said he's ready for a new door hanger campaign..

Welcome Baskets – no report

OWLS

Bill Castens said the organization is doing fine with \$12,550, in the bank. "We're operating at a positive number."

Old Business

Bill Castens nominated Donna Tafuro to fill the vacant seat on the Board. Frank Giordano seconded the motion. The motion passed 8-0.*

New Business

Bill Castens said that Ann Teigen will co-chair next year's Family Fun Festival.

Public Comment

None

Adjournment

Don Hachey made the motion to adjourn the meeting. Carmela Joseph seconded the motion, which passed unanimously.

The Board minutes were taken by Logan Mabe in Ann Frisbie's absence and Respectfully submitted by,
Ann Frisbie, NCA Secretary

* Carmen Torres had to leave at 7:30 p.m.