



9th Annual Northdale 5K PUMPKIN RUN and 1 MILE FAMILY RUN/WALK

SATURDAY, NOVEMBER 6TH, 2010

BOB SIERRA YMCA YOUTH & FAMILY CENTER (4015 RAGG ROAD, TAMPA, FL 33624)

Race Day Schedule of Events

Registration begins at 6:45am. The 1 mile race will start at 7:45am followed by the 5K. J Christopher's FREE pancake breakfast immediately following the race.

Registration Fees

Register early! Race is limited to the first 500 runners.

Before October 25th: One Mile \$15/ 5K \$20/ Both Events \$30

After October 25th: One Mile \$20/ 5K \$25/ Both Events \$35

You can pre-register in person at the Bob Sierra Family YMCA, online at www.active.com or www.northdale.org or mail the registration form below.

Net proceeds benefit the YMCA's 2010 "Give a Kid a Chance" annual giving campaign and the Northdale Civic Association.

Awards and Prizes

All Participants: Register by October 25th to receive a race day t-shirt. Kids 12 years and younger will receive finisher ribbons.

1 Mile Participants: Awards will be given to the top male and female finisher.

5K Participants: Awards will be given for the top 3 finishers in each age category (standard 5 year age groups starting with 9 and under through 75+) and the top 3 finishers overall for men and women.

Questions? Contact Kirsten Barton at kbarton@tampaymca.org or Phillip Newman at pnewman@tampaymca.org. You can also call the Bob Sierra YMCA at 813-962-3220.



REGISTRATION FORM

Sign me up for the: 1 Mile Fun Run/Family Walk 5K Run Both!

Registration Fees (check one)

Before October 25th: One Mile, \$15 5K, \$20 Both Events, \$30

After October 25th: One Mile, \$20 5K, \$25 Both Events, \$35

Make checks payable to NCA Pumpkin Run.

Name (please print clearly): _____

Address: _____ City: _____ State: _____ Zip: _____

Age: _____ Sex (male/ female): _____ Phone: _____ Email: _____

Waiver: In consideration of acceptance of this entry, I for myself, my heirs, devisees, executors, administrators and assignors, hereby waive, release and discharge any and all claims against race organizers, sponsoring or conducting this event or their employees, representatives, or successors, for any and all damages or injuries I may suffer. I hereby grant permission for the free use of my name and picture in any broadcast, brochure or account of this event.

Signature (parent signature if participant is under 18): _____ Date: _____

Mail this form to: Pumpkin Run, c/o Bob Sierra Family YMCA, 4029 Northdale Blvd., Tampa, FL 33624



Northdale

civic association, inc.



Bob Sierra
Family YMCA

Your sponsorship of the **9th Annual 5K Pumpkin Run & Family Walk**, organized by the Northdale Civic Association (NCA) in partnership with the Bob Sierra YMCA, is a perfect way to show your support of the community and its families *plus* to reach more customers.

This year's **Pumpkin Run Event** will be held on **November 6th, 2010**, starting promptly at 8 a.m. – rain or shine – with a **Free** pancake breakfast to follow. Since its inception, the Pumpkin Run & Family Walk has grown each year, attracting more and more participants and spectators. Last year, we had over 300 runners and expect over 400 runners this year! What better way to reach more of the local community – especially active people who are interested in taking care of themselves – than by sponsoring the Pumpkin Run?

We are excited to announce that we will be incorporating a **Time Chip** system for each individual runner for the first time in the Pumpkin Run. This will almost certainly draw more runners to the race.

With your sponsorship – at any level – you will receive:

- Your logo on runners' T-shirts
- A listing in the NCA newsletter, reaching nearly 3000 Northdale homes
- An opportunity to distribute cards, flyers & coupons in runners' race bags
- An opportunity to display your products/services on race day
 - We provide a table and two chairs

Silver, Gold & Title sponsors will also receive a business card ad in the NCA newsletter. Title sponsor will then be included in an OWLS luncheon, a +275 member seniors' event, and an opportunity to display their business' products/services at the luncheon.

In addition to the exposure your sponsorship will provide your business, your support of the Pumpkin Run will help provide YMCA memberships to needy children and help Northdale bring more events to the community such as the Family Fun Festival in April, 2011. The YMCA's programs provide character building to "tomorrow's leaders" by nurturing the healthy development of children and encouraging positive behavior. For example, the Title level sponsorship in the Pumpkin Run will provide seven children the chance to attend a YMCA summer camp.

Please take a moment to look over the enclosed material that describes sponsorships in more detail and then join us in making the 2010 Pumpkin Run & Family Walk the best ever!

Trip Stringer

Race Director

813-500-0214

mstringer1@TampaBay.rr.com

**9th Annual Northdale 5K Run and Family Walk
Saturday, November 6th, 2010**

Sponsorship Information

Thank you for considering a sponsorship in the 9th Annual Northdale 5 K Pumpkin Run & Family Walk. Every year NCA and YMCA are able hold this event - more children in the local community directly benefit from the kindness of local business.

Thank you for your generosity and support!

Sponsorship Levels

All Sponsors are invited to advertise in the runners' race bags with business cards, coupons, fliers or other related materials.

Title: \$1000

Sponsorship includes:

- Mentioned primary donor **Timing Chip** system
- Company logo on all print, TV, radio advertising and announced by DJ at event
- Company logo on shirts
- 4 Pumpkin Run T-Shirts & 4 Free race entries
- Display table at event
- Hang your banner at the event
- Listing on event information sheet
- Recognition in post-event print
- Display table at Northdale OWLS meeting
- 3 Free ads in the NCA newsletter (Business card size)

Gold: \$750

Sponsorship includes:

- Company logo on all print advertising
- Company logo on shirts
- 3 Pumpkin Run T-Shirts & 3 Free race entries
- Display table at event
- Hang your banner at the event
- Listing on event information sheet
- Recognition in post-event print
- Two free ads in the NCA newsletter (Business card size)

Silver: \$500

Sponsorship includes:

- Company logo on shirts
- 2 Pumpkin Run T-Shirts & 2 Free race entries
- Display table at event
- Hang your banner at the event
- Listing on event information sheet
- One free ad in the NCA newsletter (Business card size)

Bronze: \$250

Sponsorship includes:

- Company logo on shirts
- Two Complimentary Pumpkin Run T-Shirts
- Display table at event
- Listing on event information sheet

Please complete the accompanying application and mail with payment to:

NCA-Pumpkin Run
PO Box 340037
Tampa, FL 33694

Please make checks payable to: NCA, Pumpkin Run

THIS DONATION IS TAX DEDUCTIBLE! YMCA Tax ID#: 59-1742909

Sponsorship Contact: Trip Stringer
Race Director
Phone: (813) 500-0214
Email: mstringer1@TampaBay.rr.com

Race Contact: Kirsten Barton
Membership Director
Phone: (813) 962-3220
Email: Kirsten.Barton@tampaymca.org

9th Annual Northdale 5K Pumpkin Run & Family Walk
Saturday November 6th, 2010

SPONSOR COMMITMENT CONTRACT

Please complete this form to finalize your sponsorship for the 9th Annual Northdale 5K Pumpkin Run & Family Walk:

1. Complete this form
2. Make a copy for your records
3. Return this form with payment to:
NCA-Pumpkin Run
PO Box 340037
Tampa, FL 33694

*Please make checks payable to: **NCA, Pumpkin Run**

Sponsor Name: _____

Organization Name: _____

Contact Name: _____

E-mail: _____

Address: _____

Phone: _____ Fax: _____

Sponsor Level: (Circle choice)

\$1000 – Title Sponsor

\$750 - Gold

\$500 – Silver

\$250 - Bronze

Signature of Sponsor: _____ Date: _____

I would like to take advantage of a FREE display **Table** at the race event.

Do you plan on **Attending** the event?

Would you like to Add any company information to the **Gift Bag**?

T- Shirt size request XXL, XL, L, M and S _____

If you are sending **Logo for T-Shirt** please have it in Jpeg's and Vector files

Business card Ad Format: Jpeg, or PDF **3" ½ X 2"** The Newsletter is in Black & White.

TAX DEDUCTIBLE! Tampa Metro Area YMCA, Federal Identification Number: 59-1742909

Thank you for your support!

The Metropolitan Area YMCA is a 501(c) (3) non-profit organization. A copy of the official registration and financial information may be obtained from the division of consumer services by calling toll-free, within the state. 1-800-4235-7352. Registration does not imply endorsement, approval, or recommendation by the state. Registration # SC-01227.