

2010 NORTHDALÉ FAMILY FUN FESTIVAL AND PARADE

The Northdale Civic Association, in conjunction with Hillsborough County Parks, Recreation and Conservation Department, Northdale Park, is proud to present their eighth annual **Northdale Family Fun Festival & Parade**. The event will take place **Saturday, April 24th** from **10:45 a.m. - 3:00 p.m.** at Northdale Park, 15550 Spring Pine Drive.

The 2009 event attracted over 3,500 visitors and more than 50 sponsors. The reason for the large attendance is all the food, entertainment and parking is FREE! The best part is that our guests come to our festival and spend considerable time there. We offer a large variety of children's supervised games which allows parents time to visit the vendors' booths.

There are many ways to market your business. We think one of the most important ways is in meeting and greeting people and introducing your business to potential new customers. Freestanding kiosks allow you to display products and other marketing tools and still have space to chat with guests. A survey of our 2009 sponsors indicated they were very pleased with the return on their investment in the Northdale Family Fun Festival.

\$1,500.00 PLATINUM SPONSORSHIP: Sponsors the stage and face painting. Receives **choice of location**, company logo on banner, all promo, advertising material, and staff t-shirts. May have promotional vehicle on site, may bring a freestanding kiosk, receives 2 tables and 4 chairs, will get a free business card size ad in 3 issues of the Northdale Newsletter, a display table at one Northdale OWLS meeting, will be mentioned in press release, and may insert a business flier in the Newcomer's Welcome Baskets.

\$1,000.00 GOLD SPONSORSHIP: Sponsors the food gallery. Receives **choice of location**, company logo on banner, all promo, advertising material, and staff t-shirts. May bring freestanding kiosk, receives 2 tables and 4 chairs, will get a free business card size ad in two issues of the Northdale Newsletter, will be mentioned in press release, and may insert a business flier in the Newcomer's Welcome Baskets.

\$500.00 TITANIUM SPONSORSHIP: Company logo on banner and staff t-shirts. May bring freestanding kiosk, receives 2 tables and 4 chairs, will get a free business card size ad in 1 issue of the Northdale Newsletter, and may insert a business flier in the Newcomer's Welcome Baskets.

\$300.00 PEWTER SPONSORSHIP: May bring freestanding kiosk, receives 2 tables and 4 chairs, will be mentioned the Northdale Newsletter, and may insert a business flier in Newcomer's Welcome Baskets.

\$150.00 BRONZE SPONSORSHIP: Receives 1 table and 2 chairs under the canopy with other vendors. Tables are assigned on a first come basis on the day of event.

ADVERTISING DISPLAYS MUST BE TABLE HEIGHT OR LOWER!

All levels of sponsorship may distribute promotional materials, however, no direct sales are allowed at the event.

EVENT HOURS ARE 10:45 A.M. to 3:00 P.M.
VENDOR SETUP TIME IS 7:00 A.M. to 9:00 A.M.
ALL VENDORS MUST BE IN THE PARK BY 9:00 A.M.
Your cooperation in arriving in a timely manner will be appreciated.

Company: _____

E-mail: _____

Contact Name: _____

Phone #: _____ Cell: _____

Address _____

City/Zip _____

Enclosed is a check indicating level of Sponsorship _____

I also wish to participate in your free parade _____

Please make checks payable to Northdale Civic Association

**Mail to: Northdale Family Fun Festival
P. O. Box 340037
Tampa, FL 33694-0037**

Festival Manager: Marty Katz 813-961-5649 bigdaddy4410@verizon.net

Parade Organizer: Ruth Zeigler 813-962-0397 RuZeFL@aol.com

For additional information: WWW.NORTHDALE.ORG