



Vendor Sponsorship Opportunities

(April 2010)

Owls' Mission is to create a growing network of co-ed seniors, to provide social activities, local events, travel, entertainment, and educational seminars in common interest groups as ways to safely enjoy our lives.

The Owls network continues to grow. From 42 at the initial gathering on November 18, 2003, over 275 now attend the monthly meetings on the 1st Tuesday of each month at Northdale Park, 15550 Spring Pine Drive, Tampa, FL, 33624 from 11 AM until 1:30 PM.

Members are encouraged by Owls leadership to support vendors that support our club. Three opportunities are available for businesses to promote their goods & services. Funds, art work, fliers, etc. are required by mid-month to reserve space. Sponsors are allowed to meet & greet early arrivals, go table-to-table during the pot-luck luncheon process, and answer questions after the meeting.

\$100 Table Sponsorship Table Sponsors are provided a small table for one meeting to display marketing materials and meet & greet. Sponsors may distribute loose literature at each place setting (approx 325) and have option of conducting a drawing for a door prize.

\$300 Full Page Color Advertisement Sponsorship Calendar Advertisers have all benefits of being a Table Sponsor plus their digital full page color ad will be produced and included in our official Calendar of Owls Events (500 copies) for one month. Option: You print & furnish up to 500 copies of a full page flier which will be stapled to back of our calendar for \$225.

*\$850 Listed Event Sponsorship Listed Event Sponsors will be permitted to attend up to 3 consecutive meetings with all the benefits listed above, plus **THEIR EVENT WILL BE PUBLISHED CHRONOLOGICALLY** in the official Owls Calendar and website. Vendor will be allowed 5 minutes microphone time at one of the three consecutive meetings to personally invite Owls to their function.*

NOTE: If any option is paid in advance for 12 meetings... deduct 10%
To advertise contact Bill Castens (813) 340-9436, or bcastens@verizon.net